

Special Meeting  
October 1, 1990

Members present: Mayor Gearhart, Sanderson, Schiebel, Reece, King and Lutes

A special meeting was held at 5:00 P.M. at the First State Bank with Tim Shields of the Institute of Public Affairs in Iowa City.

This was the second planning session held with Shields. The first was April 27, 1990.

Shields added the impact of the census to the agenda.

Next, he addressed TIF questions raised by the council.

Sue Kitzman, Grundy County Treasurer, was present for a portion of the meeting and told how TIF money was distributed to Conrad.

During the discussion on TIF the council agreed to contact a bonding attorney to advise on past and future TIF projects.

Also discussed briefly were engineering, economic development and fiscal planning.

The council then listed and prioritized thirteen issues that they felt would come up in the next two to five years. They are as follows:

- Identify and implement methods to enhance residential housing availability and affordability.
- Adopt a yard waste disposal plan and ordinance.
- Adopt a dangerous animals ordinance.
- Improve sewer system trickling filter.
- Adopt and implement Maple Street improvement plan.
- Adopt a multi-year street maintenance plan.
- Make a decision on local police protection.
- Make a decision on sidewalks.
- Adopt an equipment replacement plan.
- Adopt a TIF plan.
- Implement city action steps to support Main Street project.

Two other issues, the school district and recycling were considered external to the council policy making role.

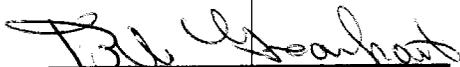
Out of these issues the top strategic priority was to adopt a TIF plan with agreement to contact a bonding attorney, establish appropriate funding and certify transfers.

The next two top priorities were housing and yard waste.

High priorities on the list were the trickling filter, Maple Street, equipment replacement plan and the Main Street Project.

It was agreed these goals are costly but attainable. They must be kept in front of the council and discussed periodically.

Meeting was adjourned.

  
Bill Gearhart, Mayor

Attest:   
Carol Whipple, Clerk

**City of Conrad  
Goal Setting Session**

***October 1, 1990***

**Compiled by  
Tim J. Shields  
Institute of Public Affairs  
The University of Iowa**

# City of Conrad Goal Setting Session

## **AGENDA**

- A. Discuss methods and systems.
- B. Discuss questions/issues of TIF.
- C. Discuss engineering.
- D. Discuss economic development.
- E. Discuss fiscal planning/budgeting. (to include reserves and city planning).
- F. Discuss impacts of census.

**City of Conrad  
Goal Setting Session**

***VISION OF THE COMMUNITY IN THE YEAR 2010***

- A. Continue to be progressive.
- B. Citizens take pride in the community.
- C. Storm sewer/Street projects completed.
- D. Regional school.
- E. Housing development.
- F. Small factory (30 employees).
- G. Less government control.
- H. More service businesses.
- I. Expanded golf course.
- J. Closer regional cooperation.
- K. Population of 1500 to 1600.
- L. Bed and Breakfast.

# City of Conrad Goal Setting Session

## **ISSUES**

1. Housing availability and affordability.
2. Recycling.
3. Yard waste.
4. Dangerous animals ordinance.
5. School district.
6. Sewer system trickling filter.
7. Maple Street improvements.
8. Street maintenance.
9. Local police protection.
10. Sidewalks.
11. Equipment replacement.
12. TIF.
13. Main Street project.

# City of Conrad Goal Setting Session

## **ISSUES CONSIDERED AS GOALS**

1. Identify and implement methods to enhance residential housing availability and affordability.
2. Adopt a yard waste disposal plan and ordinance.
3. Adopt a dangerous animals ordinance.
4. Improve sewer system trickling filter.
5. Adopt and implement Maple Street improvement plan.
6. Adopt a multi-year street maintenance plan.
7. Make a decision on local police protection.
8. Make a decision on sidewalks.
9. Adopt an equipment replacement plan.
10. Adopt a TIF plan.
11. Implement city action steps to support Main Street project.

## **ISSUES CONSIDERED EXTERNAL TO COUNCIL POLICY MAKING ROLE**

1. School District.
2. Recycling (This remains external until state and regional authorities take action and/or give clear direction.)

# City of Conrad Goal Setting Session

## **TARGET ISSUE SUMMARY**

### **TOP STRATEGIC PRIORITY**

A. Adopt a TIF plan.

- Agreements:**
1. Contact bonding Attorney
  2. Establish appropriate funding
  3. Certify transfers

### **TOP PRIORITIES**

- A. Identify and implement methods to enhance residential housing availability and affordability.
- B. Adopt a yard waste disposal plan and ordinance.

### **HIGH PRIORITIES**

- A. Improve sewer system trickling filter.
- B. Adopt and implement a Maple Street improvement plan.
- C. Adopt an equipment replacement plan.
- D. Implement city actions steps necessary to support Main Street project.

# City of Conrad Goal Setting Session

## **UNDIFFERENTIATED PRIORITIES AND AGREEMENTS**

A. Recycling.

**Agreement:** This is currently an external issue.

B. Adopt a dangerous animals ordinance.

**Agreement:** 1) External issue, (i.e., awaiting Supreme Court decision.)

C. School district.

**Agreement:** This is an external issue.

D. Adopt a multi-year street maintenance plan.

**Agreement:** 1) Already being done.

E. Make a decision on local police protection.

**Agreements:** 1) Longer term issue.  
2) Okay as is if state law requirements do not increase.

F. Make a decision on sidewalks.

**Agreement:** 1) Lack of consensus at this time: